

Kirthivel Ramesh

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EXPERIENCE

Microsoft Corporation

Redmond, WA

Product Manager 2 – Azure Portal UX & Developer Platform

Sept. 2025 – Present

- Integrated internal developer platform knowledge base into GitHub Copilot via a **VS Code extension**, reducing developer migration time by **50%**.
- Improved developer documentation satisfaction by **25%** by leading a cross-team documentation sprint consolidating Azure Portal resources.
- Secured leadership buy-in to redefine the roadmap by analyzing product telemetry and developer UX research, deprioritizing **2 of 3 planned frontend features** to focus on highest-impact work.

Product Manager – Microsoft for Startups

Jul. 2024 – Aug. 2025

- Led transition strategy migrating **100K+ startup customers** from Founders Hub to the Microsoft for Startups Portal, defining eligibility rules and legacy offboarding.
- Designed a referral code access system gating the portal to sales-led startups and co-designed system architecture across engineering, data, and CRM.
- Launched the portal transition **2 months ahead of schedule**, while coordinating across product, engineering, and marketing, with **1 engineer**.

Product Management Intern – Microsoft for Startups

May 2023 – Aug. 2023

- Led discovery through **30+ customer interviews** and **275+ surveys**, producing an executive report that directly led to the **“Build with AI” tab** in Founders Hub.

Ford Motor Company

Dearborn, MI

Product Management Intern

Jun. 2022 – Aug. 2022

- Shipped invoice UX redesigns used by **1M+ Ford Credit customers**, addressing key pain points identified from customer complaints.

PROJECTS

AggieBus | Design, Product & Marketing

Jun. 2022 – Sept. 2023

- Redesigned TAMU's bus tracking experience with **15+ Figma wireframes**, achieving **100% 5-star reviews** and displacing the university's official transit app.
- Grew the app to **15K downloads** and **4K DAU**, capturing **50% campus market share** through product-led growth and word-of-mouth adoption.
- Placed **3rd out of ~100 teams** at Aggie Pitch and earned a **\$3,500 prize**.

The Reach Project | Non-Profit, Economic Empowerment

Apr. 2022 – Present

- Interviewed REACH Project members to gather user personas and pain points, informing the mobile app feature set.
- Built the mobile app using Claude Code, Expo, React Native, and Firebase; currently under Apple App Store review.

EDUCATION

Texas A&M University

College Station, TX

Bachelor of Science, Computer Science — GPA: 3.78, Magna Cum Laude

May 2024

- **Certificate in Entrepreneurship**
- **Meloy Fellow** (Engineering Entrepreneurship Fellowship)

SKILLS

Product : Roadmapping, OKRs, PRDs, User Research, Prioritization

Data : KQL (Kusto), Product Analytics

Tools : Figma, Azure DevOps, GitHub, Xcode

Awards : Microsoft Global Hackathon 2025 – 3rd Place; Azure Portal AI Prototyping Hackathon – 1st of 40 Teams